

2026 SPONSORSHIP PROSPECTUS



DYSAUTONOMIA INTERNATIONAL

AWARENESS ADVOCACY ADVANCEMENT



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OUR MISSION

Dysautonomia International's mission is to identify the causes and cures for all forms of dysautonomia and to enhance the quality-of-life of people currently living with these illnesses.

ABOUT US

Dysautonomia International was founded in 2012 by patients and caregivers who wanted to make a difference in the lives of over 70 million people worldwide who live with autonomic nervous system disorders, collectively known as "dysautonomia". We are the leading 501(c)(3) non-profit that advocates for families impacted by postural orthostatic tachycardia syndrome and other autonomic nervous system disorders through research, clinician education, public awareness, patient empowerment, and advocacy programs.

Our Medical Advisory Board includes leading experts in autonomic disorders from Mayo Clinic, Harvard, Stanford, and beyond. We developed a network of over 100,000 dysautonomia patients, caregivers, and medical professionals through our live events, social media channels, web-based programming, and support groups in all 50 US states and 60 other countries.

Dysautonomia International welcomes businesses, family foundations, non-profits, and individuals to partner with our organization during our Annual Conference and throughout the year.



RESEARCH



CLINICIAN EDUCATION



PUBLIC AWARENESS



PATIENT EMPOWERMENT



ADVOCACY

OUR REACH

ANNUAL WEBSITE VISITORS

2025 SOCIAL MEDIA ENGAGEMENTS

SOCIAL MEDIA FOLLOWERS

SUPPORT GROUP MEMBERS

EMAIL LIST

MEDICAL PROFESSIONAL CONTACTS

VOLUNTEERS

2025 CONFERENCE GUESTS

2025 CONFERENCE GUESTS - VIRTUAL

1,000,000+

17,200,000

230,374

151,318

71,182

9,327

450

510

1,650

BENEFITS OF SPONSORSHIP

Building a lasting relationship with Dysautonomia International benefits your organization and ours, and establishes the groundwork for future collaborations.

Increase Your Brand Awareness

As a sponsor, you will have the opportunity to increase recognition of your company's brand, products, and/or services amongst the large and growing dysautonomia patient and clinician community.

Make a Difference

Your sponsorship allows Dysautonomia International to fund medical research, educate medical professionals, raise awareness with the public, and empower patients to be their own best advocates. We are changing lives every day and we'd love for you to be part of our team!

Earn Goodwill With Your Customers

Letting your customers know that you're supporting a charity that does meaningful work is a great way to build goodwill and brand loyalty with your customers, even those who don't have a form of dysautonomia.

QUESTIONS?

Contact: Ellie Jackson, Director of Development
fundraising@dysautonomiainternational.org



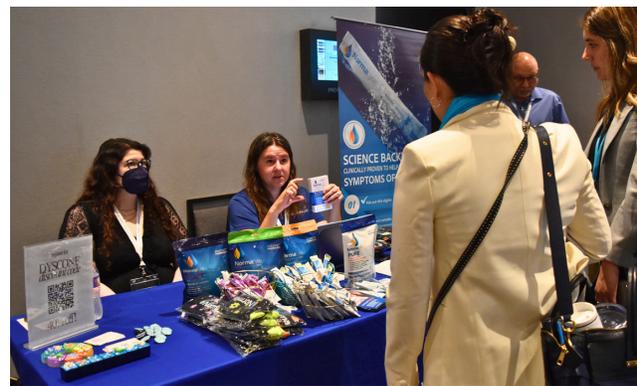
2026 SPONSORSHIP PACKAGES

	DIAMOND SPONSOR \$50,000 2 available	PLATINUM SPONSOR \$30,000 3 available	GOLD SPONSOR \$20,000 3 available	SILVER SPONSOR \$10,000 3 available	BRONZE SPONSOR \$5,000 3 available	EXHIBITOR \$2,500 5 available	UNMANNED DISPLAY TABLE \$1,500 5 available
Sponsorship recognition on the conference website and program	✓	✓	✓	✓	✓	✓	✓
In-person exhibit with 6 foot table and two chairs.	✓	✓	✓	✓	✓	✓	Cocktail table and signage*
Conference registrations.	10	8	6	4	4	2	none
Full-color ad in the conference program.	Full page: Inside cover or back page	Full Page	Full page	1/2 page	1/4 page	optional add-on	optional add-on
Included in exhibitor passport	✓	✓	✓	✓	✓	✓	
Opportunity to include a flyer or item in swag bag.	✓	✓	✓	✓	✓	\$500 add-on	\$500 add-on
Sponsorship recognition signage at of the listed conference activities.	<ul style="list-style-type: none"> • Livestream • Awards Luncheon • Research Poster Session Reception 	<ul style="list-style-type: none"> • Hydration Station • Teen Room • Welcome Reception 	<ul style="list-style-type: none"> • VIP Reception • Friday Lunch • Saturday Lunch 	<ul style="list-style-type: none"> • Live Music • Photo Booth • Networking Event 	<ul style="list-style-type: none"> • Scavenger Hunt • Volunteer Room • Interview Room 		
Sponsorship recognition by host during conference.	✓	✓	✓	✓	✓		
Ability to sell items at table	✓	✓	✓	✓	✓		
Sponsor logo on recorded conference lectures (non-CME).	All videos	1/2 of the videos					
Private Gathering Room or Storage Space	✓	✓					
Opportunity to host an interactive game or breakout session during the conference.	✓						

See additional sponsorship perks on the next page

YEAR ROUND PERKS

	Included for DIAMOND SPONSORS	Included for PLATINUM SPONSORS	Included for GOLD SPONSORS
Sponsorship recognition on our recorded monthly webinars, posted to our Autonomic Disorders Video Library & social media channels.	All webinars from July 2026-June 2027	6 webinars	3 webinars
Sponsorship recognition post on all Dysautonomia International Support Groups (all 50 US states and 60 other countries).	✓	✓	✓
Sponsorship recognition on Dysautonomia International's website for 12 months (logo & link).	✓	✓	✓
Sponsorship recognition on Dysautonomia International's Facebook, Instagram, X, and LinkedIn accounts.	4x per year	2x per year	1x per year
Sponsorship recognition at Dysautonomia International 5K events (logo on website & race t-shirts, 2 complimentary registrations, exhibit booth & swag bag item at each event).	✓	✓	
Exclusive annual conference sponsorship in your industry.	✓		



NEW IN 2026! UNMANNED DISPLAY TABLES

Unable to attend the conference in person but still want a meaningful brand presence?

New for 2026, we are pleased to offer an affordable Unmanned Display Table option. This option allows organizations to maintain visibility at the conference without onsite staff.

Unmanned display table participants may ship materials, such as brochures, signage, and product samples, which will be displayed on a dedicated cocktail table in a high-visibility area of the conference center. Conference staff will set up the table and restock materials as needed throughout the event. Businesses are responsible for all materials and shipping costs. All display items and signage are subject to prior approval.



IN-KIND & CHARITY AUCTION DONATIONS

Dysautonomia International welcomes in-kind contributions such as:

- Hand sanitizer
- Bottled beverages
- Pre-packaged snacks
- Gift cards
- Gift baskets
- Jewelry
- Bottles of wine
- Vacation, concert, event tickets
- Table centerpieces (approximately 50)
- Clinician consultations
- Golf lessons or other experiential offerings
- Professional DJ or emcee services
- Professional photography services
- Professional videography services
- Professional video editing services

All in-kind donations are tax deductible at their fair market value, to the extent permitted by law.

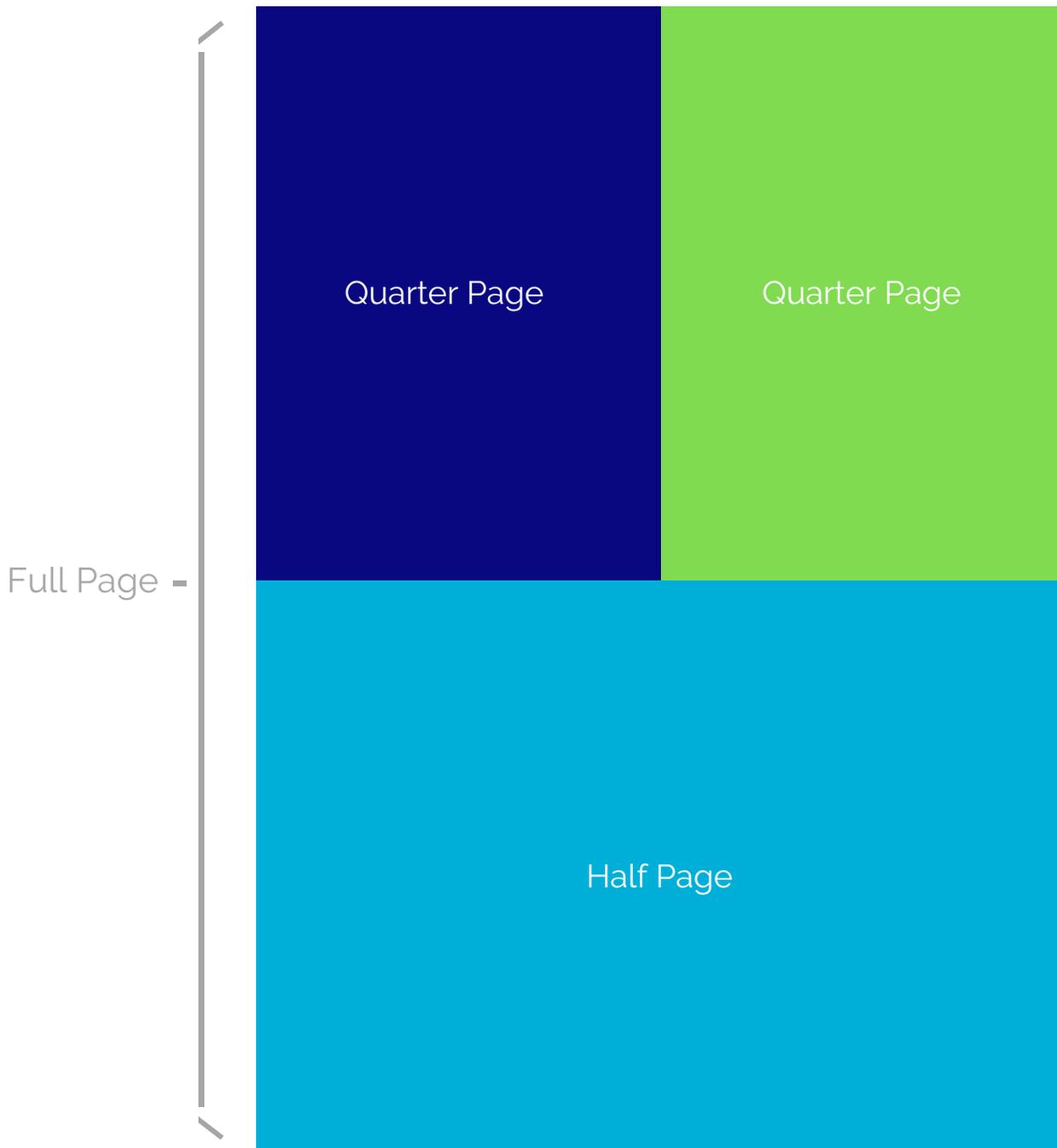
CONFERENCE PROGRAM ADVERTISING

Placing a full-color advertisement in our 2026 Conference Program will allow your message to reach thousands of dysautonomia patients, caregivers, and medical professionals. The program will be distributed electronically to all conference guests, shared on the conference website, and a print version will be distributed to in-person guests.

Full Page (8.5 x 11 inches)
Fee: \$1000

Half Page (8.5 x 5.5 inches)
Fee: \$500

Quarter Page (4.25 x 5.5 inches)
Fee: \$250



NON-CONFERENCE SPONSORSHIPS

Continuing Medical Education Program Sponsorship

Sponsorship Fee: \$30,000

We welcome individuals, family foundations, fellow nonprofits, and businesses to partner with Dysautonomia International to host an accredited physician education course on autonomic nervous system disorders taught by the leading experts. We host in person and/or virtual Continuing Medical Education (CME) events throughout the year. These events are designed to reach medical professionals, but we can also invite patients and caregivers to attend as well. Sponsors will be recognized in compliance with standard CME regulations and ethics rules.

Monthly Patient Education Webinar (6 Available)

Sponsorship Fee: \$2,500

Sponsor one or more of Dysautonomia International's monthly one-hour free webinars, geared for a lay audience of patients and caregivers. Approximately 300-1,000 guests tune in to each live webinar, depending on the topic. Webinar sponsors will be recognized at the start of the live webinar. All webinars will be recorded. Sponsorship recognition will be included at the start of the recorded webinar, which will be posted to our Autonomic Disorders Video Library and distributed to a large audience through our YouTube and social media channels.

Sponsored Blog Post (2 Available)

Sponsorship Fee: \$5,000

Work with us to feature a blog post on our Dysautonomia Dispatch blog. Blog content is shared on our social media platforms as well. Please note, we are transparent with our community and will acknowledge in the post that it is a sponsored blog post. All content must be medically accurate and approved by Dysautonomia International.

Community Fundraising Event Sponsorships

Sponsorship Fees: \$250 - \$10,000

Various single event sponsorships and marketing opportunities are available throughout the year during the Race to Beat POTS, Boston POTS Walk, Knox Rocks POTS, Detroit POTS Walk, Chicago POTS Walk and other fundraising events. Please contact Director of Events, Charlotte Florez, at events@dsyautonomiainternational.org to discuss the individual event sponsorships available this year.

SPONSORSHIP APPLICATION

Check Your Level of Support:

- | | |
|--|--|
| <input type="checkbox"/> \$50,000 Diamond Sponsor | <input type="checkbox"/> \$1000 Full Page Ad |
| <input type="checkbox"/> \$30,000 Platinum Sponsor | <input type="checkbox"/> \$500 Half Page Ad |
| <input type="checkbox"/> \$20,000 Gold Sponsor | <input type="checkbox"/> \$250 Quarter Page Ad |
| <input type="checkbox"/> \$10,000 Silver Sponsor | <input type="checkbox"/> \$30,000 Clinician Education Program |
| <input type="checkbox"/> \$5,000 Bronze Sponsor | <input type="checkbox"/> \$5,000 Sponsored Blog Post |
| <input type="checkbox"/> \$2,500 Conference Exhibitor | <input type="checkbox"/> \$2,500 Sponsored Webinar |
| <input type="checkbox"/> \$1,500 Unmanned Table Display | <input type="checkbox"/> In-Kind/Conference Auction Donation |

In-Kind/Auction Details: _____

Your Information

Name: _____ Email: _____

Company: _____

Address: _____

City _____ State: _____ Zip: _____ Phone: _____

Payment Information

Please submit this form to fundraising@dysautonomiainternational.org to reserve your sponsorship. We encourage you to reserve your sponsorship as soon as possible, as we anticipate selling out. Priority will be given to returning and new sponsors starting February 1st. Exhibit and table only reservations will open March 1st. Payment by check or credit card must be received by June 1, 2026 to ensure your participation in the 2026 conference.

- Check:** Checks payable to "Dysautonomia International" and mailed to PO Box 596, East Moriches, NY 11940
- Credit Card:** Additional 5% credit card processing fees will be applied. A payment link will be provided.

Dysautonomia International is a 501(c)(3) non-profit, Tax ID # 45-5437249. All sponsors will receive a receipt, and sponsorship packages and in-kind contributions are tax deductible (minus FMV of goods and services). All year round perks will be in effect July 1, 2026 to June 30, 2027. All sponsors, exhibitors, advertisements and display materials are subject to approval.

If you have any questions, please contact our Development Director, Ellie Jackson, at 631-202-1720 or fundraising@dysautonomiainternational.org. We are here to help make your participation a success!